



Rock The Street Wall Street introduces the **M in STEM** to high / secondary school girls, providing financial and investment mathematics to support an inspired journey from high school through university to their initial roles in the financial industry. Our goal is to offer high-quality education, break barriers, and promote broader participation in the capital markets and financial workforce.



5x
the Rate

Our alumnae are pursuing finance, economics & related degrees at **5x** the rate of the **average female university student**



70%
Increase

On average, our alumnae have shown a **70% INCREASE** in financial and investment literacy



6,000
Female Students

With dedicated volunteers & sponsors, RTSWS has empowered **6,000** young women



1,000
Entering the Workforce

RTSWS Alumnae & Career Center connects our **1,000** alumnae entering the workforce with internships and entry-level opportunities

High School Sponsorships & Employee Engagement

High School Programming serves student cohorts in cities of your choice across the US, UK and Canada. Female financial professionals provide RTSWS classroom curriculum and guidance on identifying and pursuing career interests, networking, and preparing young women for university.

Our **ratio of 2:1** student to mentor results in young women intentionally planning out these critical stages. Over the past 10 years with industry volunteers, we have served **6,000+ RTSWS students** via:

- **Fall Financial & Investment Workshops**
- **Spring Mentoring Sessions**
- **Financial District “Experience” Field Trip (Wall Street, Bay Street, City of London)**





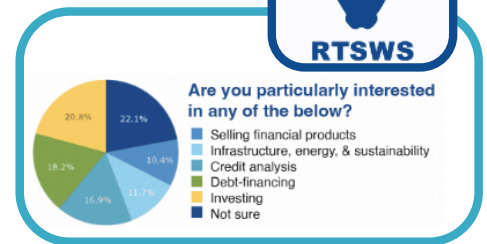
Additional Sponsorship Opportunities



Technology & Digital Capacity Build

Improve UX & analytics, bridge girls to Wall Street careers with robust digital platform

- Alumnae & Career Center
- RTSWS App
- Career Quiz



Special Events & Industry Thought Leadership

Increase access for young women while spotlighting your leaders

- Leadership Series
- Annual Student CEO Summit (in Your Region)
- Student & Alumnae Interview Prep Session



Social, Digital Marketing, PR & Engagement

Build awareness of your firm within the RTSWS Student & Alumnae network

- RTSWS Newsletter Ad Placements
- Q&A Spotlights
- Press Releases & Social



“STEM professions are exciting, purposeful and they lift families up in one generation. At the same time, these students diversify the pipeline with talented, motivated young women entering the workforce, strengthening the field.”

- Maura Cunningham, Founder & CEO
Rock The Street, Wall Street

