

# WHAT WE DO

Rock The Street, Wall Street is a financial and investment literacy program designed to bring both gender and racial equity to the financial markets and spark the interest of high school girls into careers of finance.

## THERE ARE **FOUR PROGRAMS** TO OUR ACADEMIC YEAR-LONG MODEL

### **FINANCIAL PROJECT-BASED CLASSROOM WORKSHOPS (FALL)**

Female financial professionals lead classroom workshops including hands-on financial math projects on money management and more during the four-week program. Our cutting-edge, open-sourced curriculum rips from the headlines, discusses public policy, economic policy, and stock and bond markets. Workshops cover topics including but not limited to student loan debt, auto financing, stock portfolio composition and performance and interest rates.



### **WALL STREET EXPERIENCE FIELD TRIP (FALL)**

The Wall Street field trip is a capstone experience whereby students are given a rare glimpse into corporate office settings and the workplaces and work lives of financiers. The experience allows the students to shadow female treasury officers, wealth managers, comptrollers, accountants, entrepreneurs, and more. For many of our students, this is their first glimpse into the world of finance and seeing women in authority, opening their eyes to a new world of possibilities. This is critical as many high school girls self-select out of STEM-related fields before getting to college.



### **MENTOR PAIRING (SPRING)**

Female financial pros provide guidance on academic improvement, preparing for university, finding and pursuing career interests and overcoming life's various obstacles. Our ratio of two students-to-one mentor results in students carefully planning out the next stages of their lives - deciding on university majors/minors, job shadowing, and finding internships. Mentor pairing is a valuable resource in developing the student's self-confidence, providing accountability for her goals, and discovering her interests and professional aspirations. We arm our students too, with professional skills such as resume building, resume review, mock interviews, business communication and networking events.



### **RTSWS ALUMNAE AND CAREER CENTER**

The fourth program of the RTSWS model is our new Alumnae and Career Center. It's the place to make peer to peer student/ alumnae connections and foster professional development and browse current listings. It's where students can find internships and entry level job opportunities in finance, economics and STEM-related fields. Employers, Sponsors and Companies can also access the ACC to schedule company information recruiting sessions, post internships and entry level jobs as well as view RTSWS student resumes.



**RTSWS Alumnae & Career Center**



**Rock The Street, Wall Street**

Change WHO we invest in to change WHAT we invest in



**71% increase**

On average, our alumnae demonstrate a **71% increase** in financial and investment literacy.

\* rolling average

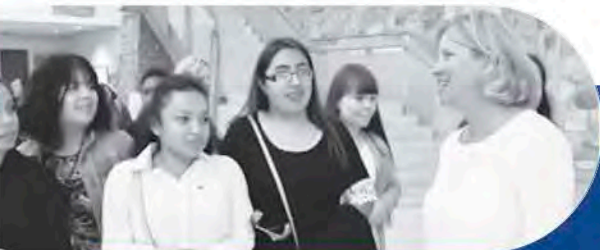


**5X**

RTSWS alumnae earn degrees in finance, economics, or a related business field at **5x** the national average for women in college.

Our mission is to provide racially and socioeconomically diverse female students access to relevant financial and investment curriculum coupled with entry to high-paying internships and jobs in the financial field, among many of our sponsoring companies, through our buy-side and sell-side industry partners. These include corporations, endowments, private foundations, private equity, venture capital and other alternative partners.

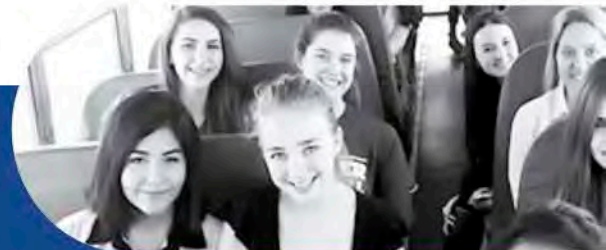
## WHAT DOES A TYPICAL CHAPTER LOOK LIKE?



- All students who identify as female or non-binary from grades 9 through 12 are welcome
- Chapter meetings are held at High School campus
- Average of 20 girls per chapter
- Each chapter meets for one hour per week for 4 weeks in the Fall and 3 sessions in the Spring

Who better to address the problem of financial literacy than members from the financial services industry? Our workshops are conducted by volunteers who are all active female financial professionals.

## ADDITIONAL AREAS OF SUPPORT



We encourage our students to explore a career in finance by acquainting the girls with female executives in the industry.

We also:

- Provide personal finance and investment curriculum that is ripped from the headlines and relevant
- Coordinate logistics for the schools, students, mentors, field trips & more
- Identify and train volunteers—(all female financial pros)
- Provide opportunities for networking, internships and entry-level jobs with our sponsoring firms
- Match girls with mentors who can become lifelong connections
- Identify and connect with potential partner high schools in local cities ... and more!