



Rock The Street, Wall Street

Change WHO we invest in to change WHAT we invest in

WHY SPONSOR RTSWS?

LOCAL SECONDARY SCHOOL PROGRAMS



At the core of our thriving initiatives lies our impactful secondary school programming. We invite you to extend our academic year-long program to a school in your local community. RTSWS is dedicated to empowering girls by instilling robust financial habits through investment education and fostering their career development into the financial services industry. Join us in making a difference right in your neighborhood!

- **Engage Your Employees:** Encourage your Employee Resource and Diversity, Equity, and Inclusion Groups to participate in targeted, turnkey volunteer activities focused on providing the next generation of women with investor identities.
- **Expand the Talent Pool:** Contribute to diversifying the industry by offering our programs to female students and alumnae from diverse racial and socioeconomic backgrounds.
- **Influence Future Paths:** Reach out to secondary school-aged students at a pivotal moment in their lives. RTSWS provides a direct link to girls who are in the process of making crucial decisions about their future careers and educational paths.
- **Empower Your Team:** Motivate your employees by giving them the chance to connect with students who are looking for guidance. This not only helps in team building but also nurtures leadership skills among your colleagues.
- **Amplify Your Impact:** Partnering with RTSWS means your company can be featured on our website, press releases, and social media platforms. We can showcase a senior executive as a featured speaker. Additionally, your firm can be included in our report backs and Corporate Social Responsibility updates, enhancing your voice and influence.
- **Highlight Opportunities:** Leverage the RTSWS Alumnae & Career Center by posting your firm's internship and entry-level job openings to our program alumnae. This platform provides a direct link between your company and talented, motivated individuals seeking career opportunities.



**5x
MORE**

RTSWS alumnae pursue finance, econ and related degrees at 5X's the rate of the average female university student



**6,000+
STUDENTS**

73% BIPOC have completed the RTSWS program



**1,000+
ALUMNAE**

Entering the workforce each year.



**50+
FIRMS**

Posting open roles to the RTSWS Alumnae & Career Center



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MORE WAYS TO SPONSOR RTSWS

Expanding our **Alumnae & Career Center** represents a great opportunity that aligns with RTSWS' mission of empowering individuals, particularly college students and graduates, toward financial success and career advancement. By ensuring our alumnae receive continuous support as they navigate their college and professional journeys, we are actively driving the growth of women in finance. Join us in this exciting endeavor, and together, let's build a future where women thrive in the world of finance!

Enhance our Alumnae & Career Center

Strengthen alumnae relationships and attract top talent with better career resources.

- **Invest in enhanced technology.** Improve the RTSWS app to elevate alumnae engagement, recruitment events, networking, internships, and entry-level positions
- **Join us as a valued partner** in revitalizing our curriculum, ensuring it remains at the forefront of today's dynamic markets
- **Join 50+ firms** posting internships, jobs, career fairs, training, and events for alumnae network and support

CONNECTING RTSWS STUDENTS & ALUMNAE IN 30+ CITIES ACROSS THE US, UK & CANADA

"RTSWS is a nonprofit that brings the world of finance to secondary school girls, helping to provide financial and investment literacy before college and career selections are made. Aiming to increase girls' interest in the financial industry, former Wall Street executive Maura Cunningham founded RTSWS, which has expanded internationally to bring STEM to young women in more than 60+ secondary schools across 30+ cities in the US, UK, and Canada. The programs leverage female leaders in the financial industry as volunteer instructors and coaches and firms as sponsors. RTSWS helps students see themselves in key roles, expanding their reach, and offers them the social capital and a flight path into the M in STEM careers."



Sam Saperstein,
Head of Women on the Move,
JPMorgan Chase & Co.

"I signed up for Rock the Street Wall Street with little to no knowledge of anything in the financial industry, but I left with solid foundational knowledge about investments, budgeting, and possible career avenues. I am very grateful to have gotten the opportunity to work with Rock the Street Wall Street."

Lauren C., RTSWS Alumnae
The Metro School
Columbus, Ohio

"Rock the Street, Wall Street opened my eyes to a career in finance! My favorite memory was visiting the office of a financial institution in Chicago. I was inspired by seeing all the talented females in finance."

Samantha C.,
Lincoln Park HS, 2020 GRAD
Chicago, IL
Sophomore Majoring in Business
Management at DePaul University

"During my time at RTSWS I learned how interesting finance is to me, a subject that I had previously not even considered as an option for my future, and now I want to pursue this when I graduate high-school. I feel that when girls are given the chance to learn about finance and business they see many opportunities for themselves that they had not before."

Lilly K., RTSWS Student CEO
Senior, Hunter College
Secondary School NY, NY
Summer Intern at Chicago Capital