WHY SPONSOR US?

ADDRESSING THE RACIAL & GENDER GAPS

Our programs are dedicated to tackling several critical challenges that exist in our society. We address is the tendency of girls to draw back from STEM subjects (math particularly) at a young age due to socialization factors. Our goal is to empower high school girls by strengthening their technical and mathematical skills, teaching them the language of finance, and bridging the gender gap in math and investing. Each program is led by a female financial professional who actively participates in teaching, serving as a role model and mentor. Our mission is to bring the M in STEM to diverse high school girls, harnessing the power of mathematics and the upward mobility STEM careers provide in one generation.

We also strive to address the gender and racial disparities that persist in leadership positions within investment firms, where diversity remains limited. Our program leverages technology and comprehensive in-person training to equip women with the necessary skills and knowledge. By doing so, we can actively promote diversity, equity, and inclusion thereby expanding the talent pool for investment, technology, and FinTech firms.

IMPRESSIVE RESULTS

RTSWS alumnae are pursuing finance and related degrees at a rate 5x higher than the average female attending at university thanks to our early intervention programs. Our career site attracts over 1,000 students and alumnae. More than 600 are registered to apply for open positions through our network of over 50 firms. With your support, we can further expand our alumnae base, enhance their access, foster a strong community, and offer diverse opportunities across different roles, regions, and office locations.



Of our alumnae pursue finance and related degrees at a rate 5X HIGHER

71% -

Our alumnae have shown an impressive 71% GROWTH in both financial and investment literacy skills.



Students are from BIPOC populations

6,000
Students served in the US,
UK and Canada.



Alumnae in university and entering the workforce soon

OUR MISSION

A groundbreaking financial and investment literacy program that aims to promote both gender and racial equity participation in the financial markets. Our mission is to ignite the interest of secondary/ high school girls in financial independence and to inspire them to pursue rewarding careers in finance.

RTSWS is an innovative nonprofit (...) aiming to increase girls' interest in the financial industry, former Wall Street executive Maura Cunningham founded RTSWS, which has expanded internationally to bring STEM to young women in more than 60+ high schools across 30+ cities in the US, UK, and Canada. The programs leverage female leaders in the financial industry as volunteer instructors and firms as sponsors. RTSWS helps students see themselves in key roles, expanding their reach, and offers them the social capital and a flight path into the M in STEM careers.