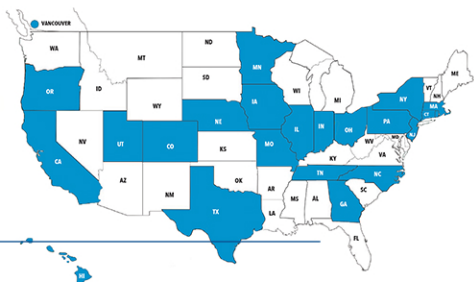


HOW RTSWS CAN BENEFIT YOUR STUDENTS & SCHOOL



RTSWS offers its programming in over 62 high schools across 34 cities in the US, UK and Canada



ABOUT US

Rock The Street, Wall Street is a financial and investment literacy program designed to bring both gender and racial equity to the financial markets and spark the interest of high school girls into careers of finance. We are a 501(c)(3) charity, **and offer our program at no cost to your school.**

We provide female financial professionals as instructors/ mentors as well as up to date, cutting edge curriculum. **All you need to do is get the students to sign up and we do the rest.**

Our goal is to develop a long term relationship with your school. We have been in some of our schools 8+ years and counting.

THE BENEFITS OF OUR PROGRAM

Since launching in 2012, **over 6,000 students** have participated in our year long program; some have taken our series of courses, (green, silver, gold & bronze) over 3 out of their 4 years in high school. Our students show a **71% increase** in financial & investment knowledge and Also, **1 in 4** RTSWS alumnae pursue degrees or are in the profession of finance, economics or related business fields.

- **Mentors serve a similar role as guidance counselors.** They help students identify and then emphasize individual strengths, discuss college and career preparation, assist with resume preparation and LinkedIn profiles, mock interviews, and further develop positive money management habits.
- **Vocational & Career Platform** - Opportunities for current RtSWS students and alumnae are posted by many of our sponsors, some of whom are Fortune 500 companies such as JP Morgan Chase, BlackRock, State Farm Insurance and more.
- **Access to major firms** / future employers in your community.
- **Access to possible additional funding and/or professional talent from these major firms** for other programs in your school such as Robotics, I.T., Marketing, Year Book, School Paper and more.
- **Provides early social capital** for girls to network with women in business.

**OVER
6,000**
FEMALE HIGH
SCHOOL STUDENTS



**SERVED MORE THAN 6,000
FEMALE HIGH SCHOOL STUDENTS
IN THE US, UK AND CANADA**

71%
INCREASE



**ON AVERAGE, OUR ALUMNAE
HAVE SHOWN A 71% INCREASE
IN FINANCIAL & INVESTMENT
LITERACY**

1 IN 4
STUDENTS
PURSUE FINANCE
MAJORS AND/OR
CAREERS

