



WIN ELECTION DAY EVENT

Tuesday, November 3rd, 2020 | 3:00pm

WOMEN—PAST, PRESENT & FUTURE: AN IMPERFECT PROGRESSION



EVENT AGENDA

3:00 P.M.

Welcome and Introduction

3:10 P.M.

Women of the Past

The history of women's right to vote (looking at both the 100th anniversary and the 55th anniversary of that right – leading to our ability to vote today!) – A conversation with **Davina DeMark & Diane Gallagher**

3:40 P.M.

Break

3:50 P.M.

Women of the Present

Hear from our own **Coleen Kramer Beal** as she discusses WIN's impact on her in the present and how she has been able to leverage MAC WIN and WIN Golf to grow her business.

4:20 P.M.

Break

4:30 P.M.

Women of the Future

Hear from the Founder and CEO of Rock the Street, Wall Street, **Maura Cunningham**. Learn the importance of having conversations with younger women to open them up to the possibilities of a career in finance.

4:55 P.M.

Closing Remarks

[Click Here to Register](#)

FEATURED SPEAKERS



DAVINA DEMARK | Diversity and Inclusion Programs Manager, Janney

In 2017 Davina DeMark was promoted to Diversity and Inclusion Programs Manager at Janney Montgomery Scott LLC. Ms. DeMark plans, implements and measures diversity and inclusion programs, coordinates internal and external recruiting and community engagement initiatives, supports the firm's five Employee Resource Groups and the employee-led Diversity and Inclusion Council, and ensures alignment of diversity and inclusion objectives to Janney's business goals.

"Janney is committed to hiring, engaging and retaining a diverse workforce," said Tim Scheve, President and Chief Executive Officer. "Davina's experience thus far at Janney and engagement with various external diversity efforts made her the ideal candidate to lead our efforts here. It's our goal to ensure Janney continues to be a destination for talented professionals."

Ms. DeMark joined the firm in 2013 as a Reorganization Associate in Operations. Since 2014, she has held the role of Human Resources Training Manager where she engaged with employees and leaders across the firm in the development and execution of various professional development programs. She has an extensive background in financial services including roles at Vanguard and U.S. Bank.



DIANE GALLAGHER | VP, Operations Manager, Janney

Diane Gallagher is a Vice President at Janney Montgomery Scott LLC. She has 20+ years of experience in the financial industry, all of those years spent within Operations focusing on Corporate Actions (including Proxies and Survivor's Options) as well as Principal, Interest and Dividends. Diane has been with Janney since 2008, managing the Dividend and Reorganization Department and recently adding the Securities Processing Team.

Prior to joining Janney, Diane was a Vice President at Wachovia Bank, managing the Income Department for the Institutional Custody portion of the business following five years as Manager of Wachovia's (then First Union's) Corporate Actions Department in Institutional Custody. Diane is Treasurer of WIN and has been a WIN member for the past seven years. She's a graduate of Temple University with a BA in Political Science and is Series 99 and 7 licensed. Diane lives with her husband and their three daughters in Barrington, NJ.



COLEEN KRAMER BEAL, AWMA®, CLTC | Financial Advisor, Janney

Coleen started working with The Velnoskey Wealth Management Group in 2005 as a Senior Registered Private Client Associate. Coleen obtained the Certification in Long-Term Care (CLTC®) designation in March 2015 and the Accredited Wealth Management Advisor™ (AWMA®) designation in November 2017. Coleen graduated Janney's Financial Advisor Development Program in July 2018. Coleen is passionate about helping our clients and their families plan for a successful financial future. She oversees our administrative and client relationship services, serves as our estate administrator, and is our team contact for insurance planning.

Prior to joining Janney, Coleen worked with our team at Morgan Stanley and its predecessors. Before moving to Maryland in 2005, she was a Branch Operations Manager, Assistant Vice President at Prudential Securities in Destin, Florida. Coleen graduated magna cum laude from the University of West Florida with a Bachelor's degree in Legal Administration. Coleen proudly earned the Janney Values Award in 2016, she was the first Chairperson of the Janney Private Client Associate Council, and is a Steering Committee member of Janney's Women's Interactive Network (WIN) and Chairperson of the WIN Mid-Atlantic Chapter.

Giving back and participating in the community is important to Coleen. She is an active member of her church helping with children's ministries and serves on the Board of Directors for the nonprofit Marriage and Relationship Education Center (MREC). Coleen is an Ambassador for the City of Taneytown. Coleen is a Board member for the Carroll County Chamber of Commerce. Coleen grew up in an Air Force family and appreciates the unique challenges faced by military families. Her oldest of 5 children is currently serving in the U.S. Navy. Coleen and her husband, John, live in Taneytown with their family.

FEATURED SPEAKERS



MAURA CUNNINGHAM | CEO of Rock the Street, Wall Street

As the Founder and CEO of Rock The Street, Wall Street, Maura Cunningham is helping girls view math- focused fields of study as compatible with a career that has a positive impact on the world. RTSWS sparks girls' enthusiasm for finance at a critical age and makes them aware of the societal benefits personal financial knowledge and math-oriented careers can have.

Since the organization's inception in 2013, more than 2,325 girls across 15 U.S. cities have graduated from the year-long program. Maura's passion is driven by her personal experience, being one of the few women in the room during her days on Wall Street.

Before dedicating herself full-time to RTSWS, Maura spent 25 years in financial services, working in Capital Markets, Real Estate Syndication, Mortgage-Backed Securities, and financial planning. Maura stays current with the market by trading index options.



Rock The Street, Wall Street

Moving Girls Forward in the Field of Finance

WHO WE ARE

Rock The Street, Wall Street is a financial and investment literacy program designed to spark the interest of a diverse population of high school girls into careers of finance.

Girls learn about savings and investment, budgeting, the capital markets and their role in maintaining the welfare of their families and the economy, while simultaneously helping them see the real world application of the math content they learn in the classroom. **RTSWS lifts girls' interest and ability to persist in the STEM field of Finance.**

Our goal is to create a society where women are financially literate, independent and equally represented in the field of finance, all the way up to the C-suite. **If we change who invests, we will change what we invest in.**

Since launching in 2013, more than 2,325 GIRLS ACROSS 15 U.S. CITIES, including 69% from minority populations and 44% from low-income households, have graduated from our year-long program.

