## FOR IMMEDIATE RELEASE

## ROCK THE STREET, WALL STREET ANNOUNCES NEW BOARD MEMBERS

Three Female Forces in Finance Join Board of Organization That Inspires Girls to Enter the Field

NASHVILLE, January 11, 2019 — A trio of influential women in finance joined the board of the nonprofit organization Rock The Street, Wall Street, effective January 1, 2019. The new board members are:

- Judy Ricketts, Managing Director and Head of Investor Services at TD Ameritrade
- Christine Ritchie, Director of Compliance at CarVal Investors
- Jennifer Knight, Senior Investment Analyst at <u>HCA Healthcare</u>

Carrie Green, Director of Equities for the Tennessee Department of Treasury, was nominated to serve as the new Board Chair.

Rock The Street, Wall Street (RTSWS) is a 501(c)(3) organization that provides financial and investment education to high school girls to spark their interest in finance. Many girls fail to choose a math-oriented career because they don't understand what that looks like in the real world. RTSWS provides programming that connects girls with female finance professionals who teach budgeting and investing in a classroom-based setting and serve as mentors.

"Our momentum is building and plans are underway to expand our program's reach even further in 2019," said <a href="Maura Cunningham">Maura Cunningham</a>, Founder and Executive Director of Rock The Street, Wall Street. "Our three newest board members are strong advocates of women in finance. Their passion for our cause and deep industry experience are invaluable assets to aid our continued growth."

Between 2017 and 2018, RTSWS doubled the number of cities in which it offered programming. Since its founding in 2013, more than 1,700 girls have gone through the RTSWS program (750 girls in the past year alone). Upon completion of the program, students' comprehension of financial concepts improved by an average of 97 percent; 67 percent report being "very" or "extremely" likely to explore a major or minor in finance and economics.

## About Our New Board Members and Board Chair

**Judy Ricketts** has served on the RTSWS advisory board for the last two years. She has been instrumental in expanding RTSWS programming to additional cities across the U.S., helping to secure funding and volunteers from TD Ameritrade. In her role at TD Ameritrade, she leads nearly 2,000 associates in the retail client experience contact centers. She was a founding member of TD Ameritrade's Diversity and Inclusion efforts. Judy also sits on the boards of the Women's Fund of Omaha and the Securities Industry and Financial Markets Association's (SIFMA) Diversity and Inclusion Committee. Judy earned a bachelor's degree in Psychology from University of Nebraska-Lincoln.

Christine Ritchie, CFA, CFP, played a major role in bringing RTSWS to Minneapolis, encouraging CarVal Investors to sponsor and support the program locally. She serves as Director of Compliance for CarVal Investors in Minneapolis. Prior to joining CarVal, she held a variety of leadership roles at Pine River Capital Management, Goldman Sachs and Merrill Lynch across the globe, including New York City and Hong Kong. Christine currently co-chairs the 100

Women in Finance Minneapolis chapter. She earned both a bachelor's degree and master's degree in Accounting from University of Texas at Austin.

**Jennifer Knight** started volunteering with RTSWS in 2017, bringing the program to two public schools in Nashville. She has more than 30 years of experience in investments and accounting. As a Senior Investment Analyst in the Treasury Department at HCA Healthcare in Nashville, Jennifer manages financial reporting, budgeting and accounting of the HCA Hope Fund, the HCA Foundation and HCA's insurance subsidies. Prior to HCA, she worked in various roles at Bank of America. Jennifer earned both a bachelor's and master's degree in Accounting from Harding University.

Carrie Green, CFA, MA, has served on the RTSWS board of directors since 2017. As Director of Equities for the Tennessee Consolidated Retirement System (TCRS), she oversees a variety of equity portfolios valued at over \$49.6 billion. She is the first woman to lead an asset class for the Tennessee Department of Treasury. Carrie also serves on the Economics and Finance Advisory Board at Middle Tennessee State University. She earned a bachelor's degree in Business Administration with a specialization in Economics from Middle Tennessee State University.

## **About Rock The Street, Wall Street**

Rock The Street, Wall Street is a financial literacy program designed to spark the interest of high school girls into careers of finance. Girls learn about positive money management habits and the capital markets, while simultaneously helping them see the real-world application of the math content they learn in the classroom. RTSWS programs are funded by sponsors; volunteers are female financial professionals who go into local high schools to teach the M in STEM, and serve as real-life role models and mentors for girls. Headquartered in Nashville, Tenn., RTSWS programs have been in high schools across 13 U.S. cities: Atlanta, Charlotte, Chicago, Dallas/Ft. Worth, Los Angeles, Merrimack, Minneapolis, Nashville, New York City, Omaha, Raleigh, Sacramento, and St. Louis. San Diego will be a new addition for 2019. RTSWS is a 501(c)(3) organization.