



Rock The Street, Wall Street to Ring The Nasdaq Stock Market Closing Bell

What:

Rock The Street, Wall Street, a non-profit organization that inspires, educates, and equips girls with the skills to succeed financially throughout their lives and potentially pursue a career in finance, will visit the Nasdaq MarketSite in Times Square.

In honor of the occasion, **Maura Cunningham, Founder and Executive Director**, will ring the Closing Bell.

Where:

Nasdaq MarketSite – 4 Times Square – 43rd & Broadway – Broadcast Studio

When:

Friday, December 2, 2016 – 3:45 p.m. to 4:00 p.m. ET

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Feed Information:

Fiber Line (Encompass Waterfront): 4463

Gal 3C/06C 95.05 degrees West
18 mhz Lower
DL 3811 Vertical
FEC 3/4
SR 13.235
DR 18.295411
MOD 4:2:0
DVBS QPSK

Social Media:

For multimedia features such as exclusive content, photo postings, status updates and video of bell ceremonies, please visit our Facebook page:

<http://www.facebook.com/NASDAQ>.

For photos from ceremonies and events, please visit our Instagram page:
<http://instagram.com/nasdaq>

For livestream of ceremonies and events, please visit our YouTube page:
<http://www.youtube.com/nasdaq/live>

For news tweets, please visit our Twitter page:
<http://twitter.com/nasdaq>

For exciting viral content and ceremony photos, please visit our Tumblr page:
<http://nasdaq.tumblr.com/>

Webcast:

A live stream of the Nasdaq Closing Bell will be available at:
<https://new.livestream.com/nasdaq/live> or <http://www.nasdaq.com/about/marketsitetowervideo.aspx>

Photos:

To obtain a hi-resolution photograph of the Market Close, please go to
<http://business.nasdaq.com/discover/market-bell-ceremonies> and click on the market close of your choice.

About Rock The Street, Wall Street

Rock The Street, Wall Street programs inspire, educate, and equip girls with the skills to succeed financially throughout their lives and potentially pursue a career in finance. Girls learn about the capital markets and their role in the maintaining the welfare of the economy, while simultaneously helping them see the real world application of the math content they learn in the classroom. Currently, RTSWS offers their programming in 5 cities: Chicago, Dallas/Ft. Worth, Memphis, Nashville and New York City with plans to expand their footprint.

About Nasdaq

Nasdaq (Nasdaq:NDAQ) is a leading provider of trading, clearing, exchange technology, listing, information and public company services across six continents. Through its diverse portfolio of solutions, Nasdaq enables customers to plan, optimize and execute their business vision with confidence, using proven technologies that provide transparency and insight for navigating today's global capital markets. As the creator of the world's first electronic stock market, its technology powers more than 70 marketplaces in 50 countries, and 1 in 10 of the world's securities transactions. Nasdaq is home to more than 3,700 listed companies with a market value of \$10.0 trillion and approximately 18,000 corporate clients. To learn more, visit: nasdaq.com/ambition or business.nasdaq.com

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